

DISTRICT 5000 AWARD CATEGORY: MEMBERSHIP

2021-22

Rotary Club of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Club Division  Large Club  Medium Club  Small Club

To receive the D5000 Membership and Club Development Award

* + Your Club maintained or had a NET gain in Membership from July 1, 2021 to April 10, 2022 AND
  + Attained at least 250 Membership Points from July 1 to April 10, 2022

Check the box for each item completed. Input points for each item checked.

|  |  |  |  |
| --- | --- | --- | --- |
|  | Maintained members - no net gain or losses | 10 |  |
|  | Net gain of 5% New Members | 25 |  |
|  | Net gain of 10% New Members | 25 |  |
|  | Net gain of 20% New Members | 25 |  |
|  | Sponsored a New Rotary Club: Club Name: | 50 |  |
|  | Sponsored a New Rotaract Club: Club Name: | 50 |  |
|  | Inducted a Current Rotaractor as Club Member | 25 |  |
|  | Inducted a Rotary Alumni (Interactor, GSE, VTT, Rotary Scholar, RYLA Grad) as Club Member | 25 |  |
|  | Promoted *Each One, Bring One* strategy to attract new members | 25 |  |
|  | Promoted membership at a *Rotary Days of Service* event. | 25 |  |
|  | Educate club members on dedicated membership | 25 |  |
|  | Newly inducted members were provided a new member welcome packet/Rotary pin or other resources for orientation | 25 |  |
|  | New members attended a District Training Kuleana Session for new members | 25 |  |
|  | New members assigned to a Rotary mentor | 25 |  |
|  | New members are assigned to a committee or club role | 25 |  |
|  | Organized or participated in at least one networking/social event in which members interact with other Rotarians and/or non-Rotarians who engage with community service. | 30 |  |
|  | Conduct a Club Health Check and introduce improvements to meet your club members’ needs and interests. | 25 |  |
|  | Develop and implement Diversity, Equity, and Inclusion (DEI) strategies to expand membership to be inclusive of diverse gender, age, ethnicity and other demographics within your community | 25 |  |
|  | Establish a functioning Membership Development Committee to develop and execute at least 4 strategies to attract, educate, engage and retain members. | 25 |  |
|  | Membership Committee Chair or members have enrolled in and completed a membership course in the Rotary International Learning Center (rotary.org) | 25 |  |
|  | Created a membership development video, brochure, website, or social media post and presented it to your club | 25 |  |
|  | In response to the pandemic meeting restrictions imposed by the State/County, club created alternative meeting venues (non-in-person) to keep members engaged (e.g., zoom, hybrid, etc.) | 35 |  |
|  | Developed a Club Leadership Succession Plan | 25 |  |
|  | Total Membership Award Points | 625 |  |

Please share highlights of your best Membership strategies/activities/events attracting, educating, engaging and retaining members. You may use a media platform of your choice (e.g., 8 ½”x 11” 1-page written narrative, 2-minute video, or 2-minute multi-media presentation). Submission Deadline: April 10, 2022